

LARADA • SCIENCES™

AirAllé™
The Professional Lice Device™



FAST

A single one-hour AirAllé™ treatment is all that is needed to kill head lice and eggs. The clean, dry treatment uses only controlled heated air. No water. No gooey mess. The AirAllé™ treatment can minimize or even eliminate school and workplace absenteeism since a child can be returned to school right after the treatment. Please check relevant school policy.

CERTIFIED AIRALLÉ OPERATORS™

The AirAllé™ device is relatively easy to use, but there is some learned technique involved to ensure that the treatment is delivered as safely and as effectively as possible. This is why Larada Sciences requires that every operator of the AirAllé™ device receives specialized training and passes a competency exam before they can be certified to deliver treatments as a Certified AirAllé Operator™.

TREATMENT

We have the largest lice-treatment network in the world. Visit our website: <http://www.airalle.com> to find a service provider near you.

The AirAllé™ technology is based on breakthrough research conducted by evolutionary parasitologist Dr. Dale Clayton and students at the University of Utah. This research was published in November 2006, in the peer-reviewed journal *Pediatrics*. Later research was published in January 2011, in the *Journal of Medical Entomology*. Publications can be found on our website: <http://www.airalle.com/airalle-history/>

Call us today at +1-877-781-0999 (toll free US and Canada) or contact your local service provider. You can also visit us online at www.airalle.com



**U.S. children miss
12 to 24 MILLION
days of school
each year
due to
head lice.**

YIKES!

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U.S. Pat. Nos. 7,789,902; D626,277; 8,162,999; 7,789,902; Australian Pat.No. 2006247084;

We offer a simple solution for kids to return to school lice **AND** nit free –
We are AirAllé.

As all school nurses understand, head lice can complicate your job in a variety of ways...

- Lots of heads to check during lice outbreaks
- Upset parents, frazzled on how to best treat their children (and family) with head lice, and concerned about when they can return their children to school

AirAllé™ Compared to Alternative Treatments

 AirAllé	Over-The-Counter/Rx	Herbal Remedies
Kills lice and eggs with exposure to dry, heated air	Pesticides	Essential oils, sodium chloride and glycerin, fruit and vegetable extracts
No lice resistance, cannot evolve resistance	Lower effectiveness on pesticide-resistant lice	No lice resistance yet, but may evolve
Kills 99.2% of lice eggs	Various efficacy on live lice, but low efficacy with eggs	Various efficacy on live lice, but low efficacy with eggs
FDA-cleared	Usually FDA-cleared	Not regulated by FDA
1-hour treatment, Guaranteed	Could take multiple tries and hours of combing	Could take multiple tries and hours of combing



THE NEW STANDARD OF CARE FOR TREATING HEAD LICE

ABOUT AIRALLÉ™

The AirAllé™ device provides a revolutionary new way to kill head lice without using pesticides or other chemicals. Clinical studies have shown that the device, which uses only controlled heated air, provides a very safe, fast and highly effective way to kill all stages of head lice – including lice eggs!

HOW IT WORKS

The patented, clinically-tested AirAllé™ device is intended for use to kill or remove lice and lice eggs in the head hair of adults and children 4 years of age and older. It delivers carefully controlled heated air directly to dry, untangled hair that is free of hair treatment products, at a temperature cooler than most hair dryers and at a much higher flow rate. A unique, single-use applicator tip specially designed to penetrate beyond the insulating layer of hair is used to lift the hair slightly while directing airflow right onto lice and eggs which tend to be located near the scalp and hair roots.



A specific, timed treatment pattern is followed to ensure all areas of the head are treated. No pesticides or other chemicals are used in the therapy; just heated air.

The AirAllé™ device is highly effective because the small size and shape of head lice and their eggs make it difficult for them to conserve water. As such, when they are exposed to the right amount of heated air at the right temperature and for the right length of time, they dry out and die.

BENEFITS

The AirAllé™ treatment provides a safe and fast treatment that is highly effective at not only killing live lice, but also their eggs, thus making it a smart choice when dealing with head lice.

SAFE

Almost all prescription and over-the-counter medications sold today for treating head lice contain pesticides or other chemicals, many of which have the potential to cause irritating skin reactions or other harmful side effects. Unlike these products, the AirAllé™ device uses only controlled, heated air, so it is very safe – even when used to treat people with asthma and those who have previously experienced side effects from other head-lice-treatment products.

The AirAllé™ device has been used by Certified Airallé Operators™ to safely treat over 100,000 head-lice-cases.

HIGHLY EFFECTIVE

Head lice are rapidly evolving resistance to many traditional pesticide-based control methods which have never been able to kill eggs (nits) effectively and usually require repeated treatments. Based on clinical study data, the AirAllé™ device kills or removes over 95% of head lice and eggs in one single treatment. Overall, greater than 99% of the eggs on people treated with the AirAllé™ device are dead following treatment.

The type or length of hair does not impact effectiveness as long as the hair can be combed or picked through with a standard comb. Dead and living lice and eggs may remain in the hair after treatment. So, for cosmetic reasons, and to help insure that all lice and eggs are removed, Larada Sciences recommends that clients receive a complete comb-out with a fine-tooth louse comb after treatment.